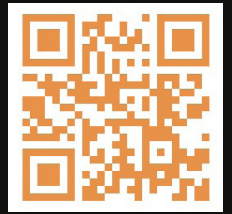




GUBMAN COACHING

BUSINESS COACHING



AREAS OF EXPERTISE

Strategic Planning
Goal Setting
Executive Coaching
Financial Forecasting
Team Communication
People Management
Sales Training
Leadership

CERTIFICATIONS

Center for Creative Leadership
Brian Tracy International
TTI DISC and Driving Forces



MICKEY GUBMAN DOESN'T RUN YOUR BUSINESS, HE HELPS YOU RUN IT BETTER!

At the core of success lies a foundation of fundamental values. Mickey believes strongly in each one - sprinkled in with a little humor...

Ignite your inner core.
Grow your leadership.

Enrich your life.
Leave a lasting legacy.

FLUENT IN SPANISH & ENGLISH

WHO I COACH

- Funded Start-Ups
- Solo-preneurs
- Cleaning Contractors/Janitorial Services
- Auto Repair
- Manufacturers
- Marketing Firms
- Aviation (Executive Flight Services)
- Sales Organizations And Distributors
- Professional Services
- Trades (General, Construction, Coatings, Plumbers, Electricians, Etc.)

WHY MY CLIENTS HIRE ME

- “My business is growing”
- “I want to grow my business, but I don't know where to start”
- “I am spending more time in the business than on the business”
- “The business has become more complicated”
- “I'm tired of being tired”

949.394.6394

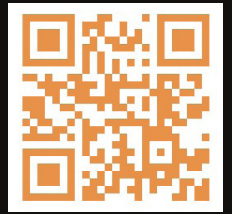
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GUBMAN COACHING

BUSINESS COACHING



ABOUT MICKEY GUBMAN & GUBMAN COACHING

Mickey professes that it is important to change the way we view business. He encourages his clients to embrace innovative ideas, take risks, break down global barriers and be creative. This philosophy was Mickey's mantra during his more than 40 years of experience as a corporate global business leader and coach.

Mickey also utilizes the methodologies of some of the world leaders in business coaching and sales development to help executives, business owners and managers drive faster growth, while finding more work-life balance.



TTI SUCCESS INSIGHTS

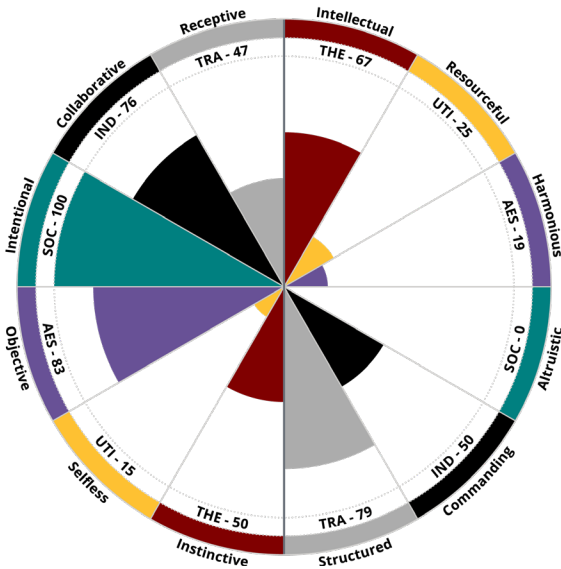
Mickey Gubman is a certified TTI Success Insights partner. He employs their highly researched assessment methods in business coaching.

TTI Success Insights assessments aid in creating cohesion in the workplace. They strongly enhance performance management, employee evaluation, and employee development.

TTI DISC ASSESSMENTS

A TTI DISC assessment measures why a person does what they do. The assessment measures the motivation and strength behind behaviors.

Once you understand what energizes your team, you are better positioned to create a more rewarding experience. This creates higher engagement, less turnover and happier, more effective teams.



The 12 Driving Forces of the TTI Success Insights Assessment

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